

TAYLOR AUTOMOTIVE FAMILY



LOCALLY OWNED, LOCALLY COMMITTED

TAYLOR AUTOMOTIVE HISTORY



Since 1979, the Taylor Automotive Family has prioritized giving back and investing in the community that has supported them all these years. Their mantra of being locally owned and locally committed is not just words written on the wall or a plaque in one of their dealerships; they are the founding principles that help guide their company daily.

When Steve Taylor Sr. opened his first dealership, Taylor Buick, in downtown Toledo in 1979, he also committed to finding more ways to give back to his adopted hometown. Within a few years, he was involved with many local charities, schools, and non-profit organizations. Just writing a check or donating wasn't enough, so Steve served on many committees, and boards and volunteered his time to make a difference in the community he loved. Steve and his wife Julie committed to making Northwest Ohio a better place to live, work and play.



Fast forward nearly 20 years later, and Steve's son, Steve Taylor II, joined the Taylor Automotive Family full-time in 1998 and quickly shared in his father's quest to make a positive difference in his hometown. Watching and learning from his father, Steve also wanted to do more to give back and get involved. Like his father, he volunteered and served on many boards. He also started programs like their Driven to Succeed campaign that rewarded high school seniors and gave them a chance to win a free car! He partnered with local schools and organizations and donated countless hours of his time and monetary donations to assist wherever possible.

Over the years, the Taylors have impacted thousands of lives through their collaboration and partnerships with various local organizations. They now even have five full-time Community Outreach Ambassadors on staff whose sole job is to find ways for the Taylor Automotive Family to get involved and give back, all over Northwest Ohio and South-east Michigan. From Toledo to Lima, Perrysburg to Findlay, and everywhere in between, Taylor seeks out community partners to join forces with and provide a helping hand wherever they can!



When you hear the Taylor name in our area, some may think of the exquisite Cadillac Dealership on Central Ave. Others may think of Steve's catchy tagline, "I wanna See Ya, in a Kia!" And others may think, "Let's make it a FUN-DAY in a HYUNDAI!" But almost everyone will think of all the ways this Family has given back and the positive difference they have made in their communities.

"Taylor Made - Car Buying Tips"

For over 25 years Steve Taylor has worked hard to change the negative connotations of the automotive industry and improve the car-buying experience. In 2021 Steve wrote Taylor Made, Car Buying Tips to Save You Time and Money, as a way to help first time car buyers and credit challenged customers navigate what can often be seen as a challenging transaction. Steve gives tips on how to choose a dealer, get top dollar for their trade-in, negotiate a fair price, and select the products that protect their investment in the long run. Answering the questions most are too apprehensive to ask, his book makes buying a car enjoyable for everyone - as it should be!



COMMUNITY RECOGNITION

Top Work Place by The Toledo Blade

Top Workplace companies understand the value of employee engagement and its impact on performance. They also know that surveying their employees is the best source for capturing actionable insights and gaining critical business intelligence. Taylor Automotive Family has won this award multiple years and understands their team's critical role in their success.



Association of Fundraising Professionals- Outstanding Corporate Philanthropist

This award honors a corporation that demonstrates outstanding commitment through financial support, encouragement, and motivation of others to take leadership roles toward philanthropy and community involvement.

This award was quite an honor; it shows an outstanding commitment to our local communities.



BBB Torch Award - for Ethics

The BBB Torch Awards for Ethics honors organizations whose leaders demonstrate a high level of personal character; ensure that the organization's practices meet the highest standards of ethics; and consequently, generate trust with its customers and the community.

Without the community's trust, we couldn't do all we have been able to do over the years.



Jefferson Award

This award honors organizations whose leaders demonstrate a high level of personal character; ensure that the organization's practices meet the highest standards of ethics; and consequently, generate trust with its customers and the community.

"To be nominated for the Jefferson award was an honor I'll never forget" - Steve Taylor II



Courageous Community Services - Outstanding Community Service

This award celebrates the best advocates for disability rights in our local communities.

Being recognized by Courageous Community Services for our work as advocates in the community is a honor.



University of Toledo Doing Right Spotlight - Community

The Doing Right Spotlight celebrates companies doing their part to help their communities and make a positive difference in the world; "doing right" means a lot of things.

The Taylor Family has prided themselves on being Locally Owned, Locally Committed; doing right in the community makes sense.



COMMUNITY AMBASSADORS

Why Ambassadors

We currently have five full-time Community Ambassadors whose main job is to find ways to get involved and give back to the communities where we all live, work, and play. The ambassadors represent the Taylor Automotive Family in as many good causes as possible, helping to lift each community through strategic partnerships and collaborations.

The old adage "A rising tide lifts all boats" rings true at Taylor Automotive, and The Taylors understand that their business is much more than just selling cars. It's caring about their customers, their coworkers, and the communities where they serve. The Taylor Automotive Family is Locally Owned and Locally Committed.

Tom Cole

Tom Cole, a seasoned teacher, coach, and sports broadcaster, embarked on a new chapter when he joined the Taylor Automotive Family as their community outreach coordinator. Cole shares Taylor Automotive's dedication to Toledo and the surrounding area and is thrilled to be part of a locally owned and committed organization. Tom, the first quarterback at St. Johns, has a deep-rooted history and belief in the city and its potential; Cole saw this opportunity as a chance to unleash his creativity and bring fresh energy to his role. Cole has channeled the same enthusiasm he brought to his career, winning 7 Ohio Cable Broadcasting Awards, into his work at Taylor Automotive. He has made quite an impact by fostering community engagement, such as showcasing local artists' work from Unruly Arts at the dealership. Grateful for this opportunity, Cole, who began his journey with Taylor in 2019, emphasizes his role's rewarding and enjoyable nature. Tom, recognized in the City of Toledo Hall of Fame and the St. Johns Hall of Fame, acknowledges the joy that high school sports can bring to communities and the gratitude that comes with starting anew later in life.



MaryHelen Darah

Mary Helen Darah, a well-known figure in the Sylvania Community, is our newest Community Ambassador. With her extensive involvement in the community and a range of skills, Mary Helen brings a unique set of talents to the team. One of Mary Helen's contributions to Taylor Automotive is the creation of the "Women in the Driver's Seat" segment, where she interviews remarkable women making a difference in the community. These interviews can be found on Facebook and YouTube, and they have been met with great enthusiasm.



COMMUNITY AMBASSADORS

Joan Browne Kose

Joan Browne Kose is a Findlay native and has been the Community Ambassador for the Findlay area for over a year. She brings 30+ years of executive business experience in the private, public, and higher-education sectors. As an ambassador, Joan loves building relationships and further connecting Taylor to the communities she loves. Joan has an extensive record of community service. She has been a committee and board member for many nonprofit and community groups in both Findlay and Toledo.



Terry Crosby

Terrance Crosby was born in Toledo, Ohio. From an early age, Terry's parents instilled values of respect, kindness, and manners, while also nurturing his drive to excel. Terry excelled in many sports and earned first-team All-Ohio honors in football and basketball, solidifying his place as one of the most accomplished two-sport athletes in Toledo City League Athletics history. Terry has been actively engaged in philanthropy and community leadership throughout his life, driven by his compassion for others. As community Ambassador for the Taylor Automotive Family, Terry is forging unprecedented connections between communities and organizations, embodying the spirit of local ownership and commitment.



Victoria Kimmel

Victoria is ambassador for our Taylor Kia of Lima Location. She embodies the dealership's values of trust, reliability and community engagement. Victoria has been actively supporting the local Lima community including conducting a women's lunch and learn series, sponsoring Warriors Way, supporting local school districts and organizing local park beautification with the dealership staff. Her experience includes nearly three decades of leadership at a Fortune 100 financial services company, public school leadership as a multi-term elected school board member, non-profit board leadership, wife and mother to two thriving young adults. Victoria's passion is helping others stretch to achieve big goals or overcome big challenges. She is thrilled to represent the Taylor Auto Family in the Lima / Allen county community and beyond!



SOME OF OUR AMAZING



Unruly Arts

Unruly Arts, an organization dedicated to empowering adults with disabilities through art, collaborates with Taylor Automotive to host an annual gallery event. This event serves as a vital fundraising opportunity for Unruly Arts' programs, showcasing the incredible artwork created by participants. Taylor Automotive's support further highlights its commitment to fostering inclusivity and providing a platform for these talented individuals to shine. Together, Unruly Arts and Taylor Automotive create a synergistic partnership that combines art, automotive excellence, and philanthropy, making a meaningful impact in the lives of those they support.

Children's Mentoring Connection

Children's Mentoring Connection is a transformative organization dedicated to mentoring and guiding needy children. Through their impactful programs, they foster positive relationships and offer valuable support to empower young minds. Each year, Taylor joins forces with Children's Mentoring Connection and donates a portion of each car sold to their annual fundraiser, a Bowl-A-Thon. Staff from our Findlay locations participate with teams and their pledges. Together, we inspire and uplift children to foster a brighter future for the next generation.



Warriors Way

Warriors Way is the only organization of its type in Ohio. Warriors Way offers Veterans, First Responders, Scouts, and Youth free recreational therapy services. They are doing incredible work and saving lives. Warriors Way has helped save twenty-four veterans by helping them learn new coping skills with metalworking and knifemaking, along with helping them reach out to other therapy services. The Taylor Automotive Family has sponsored team-building classes at Warriors Way, and in May, a portion of every vehicle sale went to this fantastic organization. We aim to reach more veterans and save more lives with this partnership.

Chuck Ealey - Undefeated Spirit

Chuck Ealey Undefeated Spirit celebrates the remarkable story of Chuck Ealey, an undefeated quarterback. This movement aims to share Ealey's story of perseverance and resilience, highlighting the importance of an undefeated spirit in overcoming challenges. Through events and collaborations, Chuck Ealey's Undefeated Spirit and Taylor Automotive inspire individuals to embrace determination, grit, and unwavering belief in themselves. Together, they champion the power of a strong spirit and motivate others to face adversity with courage and unwavering resolve, both on and off the field.



Schedel Arboretum and Gardens

Schedel Arboretum and Gardens is a captivating destination showcasing nature's beauty and diversity. Supported by Taylor Automotive, Schedel Arboretum, and Gardens offers visitors a captivating experience, strolling through meticulously curated gardens, enchanting sculpture exhibits, and serene pathways. With Taylor Automotive's partnership, Schedel Arboretum and Gardens continues to thrive as a sanctuary of tranquility and inspiration, inviting individuals to connect with the wonders of the natural world and appreciate the enduring beauty of art in a captivating setting.

COMMUNITY PARTNERS

Operation Surprise Attack

Operation Surprise Attack is a remarkable program known for its heartwarming acts of kindness and generosity. It aims to spread joy and positive impact to deserving individuals with unexpected acts of support and gifts. Operation Surprise Attack embodies the spirit of compassion. It uplifts the lives of those who are touched. Taylor Automotive's commitment to this program showcases its dedication to giving back and making a difference in the lives of others, creating lasting memories, and inspiring others to pay it forward.



Mom's House

Mom's House is an extraordinary organization that provides a haven and support for homeless single mothers and their children. With a commitment to empowering these families, Mom's House offers a nurturing environment where mothers can rebuild their lives while receiving guidance, resources, and a sense of community. As supported by Taylor Automotive, Mom's House can extend its reach and impact by providing essential services. Together they create a powerful partnership that transforms lives and helps create a brighter future for single mothers and their children.

Connecting Kids to Meals

Connecting Kids to Meals is dedicated to fighting childhood hunger. With the generous support of partners like Taylor Automotive, Connecting Kids to Meals can significantly impact the lives of underserved children, bridging the gap between food insecurity and nourishment. Taylor Automotive's partnership with Connecting Kids to Meals strengthens the organization's reach and allows them to serve more communities, enabling children to thrive and succeed. Together, they make a difference by ensuring no child goes hungry, fostering a healthier and brighter future for our youngest generation.



Toledo Art Museum

The Toledo Art Museum is a cultural gem that showcases a diverse collection of artistic masterpieces spanning centuries and continents. Supported by partners like Taylor Automotive, the museum enriches the community through its exceptional exhibitions, educational programs, and community outreach initiatives. The museum inspires visitors of all ages, fostering a deeper appreciation for the arts and cultural heritage. Together, they create a dynamic partnership that promotes artistic expression, cultivates creativity, and ensures that art is a vibrant and integral part of the community.

Toledo Glass City Wranglers

The Glass City Wranglers basketball team is an exciting and talented group of athletes who bring the thrill of the game to the city. Supported by partners like Taylor Automotive, the team embodies the spirit of determination, teamwork, and sportsmanship. The partnership between Taylor Automotive and the Glass City Wranglers demonstrates a shared commitment to promoting local sports and fostering a sense of pride within the community. Together, they inspire fans, engage youth, and contribute to the vibrancy of the sports culture in the city.



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Proud Sponsor of:



The Taylor Automotive Family is
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For consideration of charitable donations
& sponsorship requests contact:
Sponsorship@Taylorauto.com

Pictured Left to Right: Terry Crosby, Joan Browne Kuse,
Victoria Kimmel, MaryHelen Darah, Tom Cole, Steve Taylor



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